



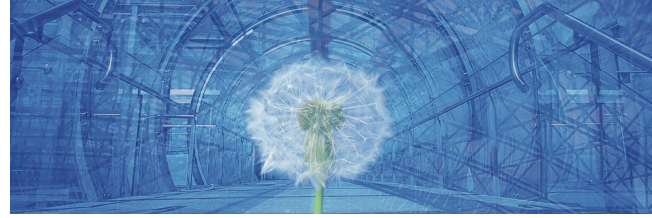
highstreet  
technologies  
Network solutions

# highstreet Intellectual Property Rights Service Flyer

## OVERVIEW

Intellectual Property Rights (IPR) like patents and utility models are key differentiators in the highly innovative telecommunications industry. Providing unique selling points they are an appropriate means to decelerate the price erosion of equipment and services. As the most recent mergers and acquisitions have demonstrated, IPRs directly impact the value of a telecommunications equipment supplier. Also communications service providers strongly benefit from successful service offerings protected by utility models that competitors are prohibited to copy.

The highstreet IPR Service supports telecommunications equipment suppliers and communications service providers in increasing the value of their intellectual properties. With many years of experience in the telecommunications industry and high technical expertise, highstreet technologies offers the creation of patents and utility models in the focus areas of its customers. Alternatively, IPRs of competitors may be 'cracked' by finding alternatives to existing patents and utility models.



## IPR CREATION SERVICE

Telecommunications equipment suppliers and communications service providers contract highstreet technologies to invent a technical solution for a given focus area. Then highstreet technologies scans the current IPR situation and tries to find a solution for the problem. This solution will be unique and innovative allowing the registration of a patent or a utility model.

## IPR CRACKING SERVICE

Customers of the IPR Cracking Service report their issues with existing IPRs of their competitors. After thoroughly assessing these IPRs, highstreet technologies tries to find an alternative technical solution which works without applying the inventions of other companies. In the best case the found alternative solution can be patented.

## SUMMARY

| IPR Service          | Deliverables  |
|----------------------|---|
| IPR Creation Service | Invention that solves the technical problem and that can be registered as a patent or a utility model |
| IPR Cracking Service | Solution of a technical problem that works without applying specific third-party IPRs                 |



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